

COOKIE POLICY

1. INTRODUCTION

Welcome to VenturaPayments! We use cookies and similar technologies on our website for the purposes and in the ways described in this document. This Cookie Policy outlines what cookies are, how we use them, and your options for managing them. You are kindly requested to carefully review this Cookie Policy to gain a thorough understanding of our practices and their implications for you. By continuing to use our website, you accept this Cookie Policy and our use of cookies as described. Please review this policy carefully, and contact us if you have any questions.

2. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?

Cookies are tiny text files stored on your device (computer, smartphone, etc.) whenever you visit a website. They play a vital role in ensuring website functionality, enhancing user experience, and providing valuable data to website owners. Cookies enable essential tasks such as navigation, secure logins, and form submissions. Additionally, they remember your settings and preferences and gather analytical data to improve website performance. In addition to cookies, we may utilize similar technologies perform comparable functions, such as tracking user interactions and storing information on your device. This document will collectively refer to cookies and these similar technologies as "cookies."

3. TYPES OF COOKIES

During your web browsing endeavors, you will encounter an array of cookie types, each serving distinct purposes. Here's a comprehensive breakdown to elucidate them:

- **Session Cookies and Persistent Cookies:**
Session Cookies are temporary and active only while you are browsing. They help with things like moving between pages and logging in securely. They disappear when you close your browser. Persistent Cookies, on the other hand, stick around on your device even after you finish browsing. They remember your preferences and actions, like your login information or language choices. Persistent cookies stay on your device until they expire, or you delete them.
- **First-party Cookies and Third-party Cookies:**
First-party Cookies come from the website you are on and help with things like analytics and remembering your language preferences to make your experience better. Third-party Cookies, on the other hand, come from different domains than the one you are on. They are often used in online ads and can track your browsing across various sites.

4. COOKIES WE USE

We employ various types of cookies to ensure smooth website operation, improve your user experience, and support targeted advertising. Below is an overview of the cookies we use and their functions:

- **Essential Cookies (Strictly Necessary Cookies)**

These cookies are crucial for essential website functions. They are necessary for the site's operation and do not require your consent. Essential cookies enable secure logins, maintain sessions, ensure site security, and detect fraud and other risks. They facilitate key functions like access to secure areas and e-commerce transactions.

- **Non-Essential Cookies**

While not essential for basic website functions, additional cookies serve supplementary purposes. These include enhancing site functionality, personalizing user experiences, collecting analytics data to improve

site performance, and delivering targeted advertising based on user preferences and behavior. Non-Essential Cookies are set in line with your preferences. These cookies may include user preference cookies (enhancing your experience by personalizing features and remembering settings, such as language choice or region, for more customized features), performance cookies (collecting information on how you interact with our website, such as most visited pages and error messages received), advertising cookies (delivering ads relevant to your interests, limiting ad frequency, and measuring advertising campaign effectiveness), and other categories.

For a comprehensive understanding of the cookies we use and their purposes, refer to the table below. It outlines each cookie's description, category, and maximum age.

Cookie Name	Cookie Category	Description	Maximum Age
XSRF-TOKEN	Strictly Necessary	Utilized to safeguard user interactions securely, preventing cross-site request forgery attacks.	24 hours
venturapayments	Strictly Necessary	Preserves user session status between page transitions, vital for website operations like user logins and shopping cart functionality.	24 hours
_ga	Performance	Employed by Google Analytics to differentiate between individual users, track user interactions, and gather statistical data for analytical reports.	24 months
_ga_V786SJDMMB	Performance	Used by Google Analytics to track user behavior and interactions, enabling detailed analytics and performance optimization specific to website sections.	24 months

5. MANAGING YOUR COOKIE PREFERENCES

You can manage cookies through your browser settings, including deleting existing cookies and blocking new ones. Be aware that disabling essential cookies may affect the functionality of our website. Each browser offers different ways to manage cookies; instructions for commonly used browsers are provided below:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Opera](#)

For detailed instructions on managing cookies for other browsers, please refer to the developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

6. COOKIE MAXIMUM AGE

The duration cookies remain on your device can vary. Session cookies expire and delete themselves once you close your browser, while persistent cookies remain on your device until they expire or are manually deleted. At VenturaPayments, we set cookies to be active only as long as necessary to fulfill their purpose, typically not exceeding 24 months.

7. PERSONAL DATA AND COOKIES

Cookies on our website may collect personal data, such as your IP address, device ID, and browsing habits. Rest assured that we handle this data with the utmost confidentiality, in compliance with applicable data protection laws and our [Privacy Policy](#).

8. CHANGES TO THE COOKIE POLICY

We reserve the right to periodically update this Cookie Policy. Any revisions will be published on our website, with the date of the latest modification provided. In case of substantial changes, we may, at our discretion, inform you using the contact details we have on record. However, it is your responsibility to regularly review this Cookie Policy to stay informed about how we use cookies. If you disagree with the modifications, kindly discontinue using our services and reach out to us with any specific concerns you may have.

9. CONTACT INFORMATION

If you have any questions or concerns about our use of cookies or this policy, please contact us at:

Ventura Payments Ltd

Address: 101-3704 32 STREET, VERNON, BRITISH COLUMBIA, V1T 5N6, Canada

E-mail: support@venturapayments.com

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